## **ABOUT US**



We are a software company that has been supporting businesses globally with Software as a Solution since 2009. Based in Western Australia, we provide software solutions designed for businesses of all sizes, working with leading organisations in diverse industries, including Construction, Engineering, Industrial, Government, Medical, Legal, Veterinary, and Service Industries.

Our primary focus is on retailers who grapple with the challenge of abandoned shopping trolleys in their communities. It was clear that many retailers had no solution in place, and that existing solutions fell short of fully addressing the issues. Current solutions were either too expensive, negatively impacted their customers and still failed to fully resolve the problem of dumped trolleys once they have escaped retailer boundaries. This has all resulted still with tens of thousands of abandoned shopping trolleys throughout the country polluting the environment or trashed wasting precious resources, and it's a worldwide problem in every country, in Australia alone it's a \$100 million per annum problem.

Recognising the absence of an effective solution and the limitations of existing options, we developed QR Lost Notification. Our innovative software harnesses the widespread use of mobile phones, enabling anyone to scan a smart QR Tag on a trolley by using their native camera app, and anonymously report its exact location to the local retailer and or their trolley collector, ensuring swift retrieval.

At QR Lost Notification, we are committed to making our solution accessible to all retailers, regardless of their size or scale of operations. Our pricing model has been thoughtfully designed to remove barriers that have hindered the adoption of existing solutions. By keeping our costs low, we ensure that even small businesses can benefit from the power of QR Lost Notification. Setting up our system is a breeze, taking only about 1 hour, and once it's up and running, there's no need for ongoing maintenance or additional services. Our goal is to provide a seamless, time-effective, and cost-efficient solution that empowers retailers to efficiently retrieve their abandoned trolleys and contribute to a cleaner and more responsible community.

We launched QR Lost Notification two months ago, driven by the need to create a comprehensive and cost-effective solution for abandoned trolleys. Unlike other systems, our local-based approach fosters community spirit, tailoring efforts to each retailer's unique needs. Our goal is to create lasting change, benefitting the environment, the community, and retailers alike.

Our solution emerged from the pressing worldwide problem of tens of thousands of abandoned trolleys polluting communities, wasting resources, and posing environmental risks. By combining technical expertise and commercial understanding, QR Lost Notification offers a profitable and impactful solution for retailers, while fostering a cleaner, more responsible, and harmonious community. Together, let's embrace change and build a future where abandoned trolleys become a thing of the past, benefiting us all.

## **Vision Statement**

Our vision at QR Lost Notification is to create a universal global solution that transforms the way abandoned shopping trolleys are managed. We envision a world where every trolley is equipped with a QR code, and every individual instinctively knows that scanning it will ensure its prompt return to the retailer.

By seamlessly integrating our innovative QR code system into the fabric of communities worldwide, we strive to eliminate the challenge of abandoned trolleys, preserving the environment, enhancing community safety, and fostering a sense of responsibility and civic-mindedness among all members of society.

Together, we are building a cleaner, more sustainable future, where the simple act of scanning a QR code makes a profound difference for retailers, communities, and the planet.